



# Elements of Straefor

**Press Release: 14-year-old Dubai writer launches debut book.**

## OFFICIAL BOOK LAUNCH

### DUBAI

October 7  
InterContinental Hotel,  
Dubai Festival City

11:00am - 12:30pm

**"Pulls you in and makes  
you want to read more."**

HANNAH, 13,  
NEW ZEALAND

**"Un-putdownable!!"**

NICK, 14, CYPRUS

**A maniac who wants to  
destroy the world.**

Two runaway friends.

One special girl who is trapped in the middle.

Sylvia VonCroom, a teenager who possesses  
the elemental power of fire, uncovers a terrible  
secret about her father and she must flee.

On her journey, she meets new friends, foes  
and others who want her dead.

Will her cruel father catch her first or will she  
be able to gather up enough forces to defeat  
him?

A powerful read. A fast-paced fantasy novel.

## AUTHOR

**MADDI J TEN BOHMER**  
@Novel\_Gurl

*Maddi is an energetic and spirited fourteen-year-old Dubai based writer, actress, musician, and passionate reader. Along with her parents, she is the founder of 'Novel Gurl', an online platform where Maddi talks about her interests and inspires young people to read, write, and love life.*

**A CAPTIVATING DEBUT.**

## POSITIONING

A fantasy novel, *Elements of Straefor* is a depiction of Maddi's tenacity, resilience, and passion for life. Maddi is a Gen Z star and thought-leader in the making. An inspiring role model for young people, she is a go-getting, high-achieving, humble, honest, and wildly confident teen. Making books cool again, Maddi has what every girl and boy who has ever felt like an outsider wants: the confidence to follow their dreams, be bold, and feel confident (and even cool!) in their own skin. *Elements of Straefor* is an enthralling novel, with a deeper message, that is sure to have teens wanting to read more, write more, and dream more.

## WHO IS IT FOR?

**The Book:** Young people aged 10-15 years old.

**The Launch:** Press and media, book enthusiasts, literature organizations, writers, youth, teachers, parents, and community groups.

**Novel Gurl:** Young people interested in books and the arts. Also, parents looking to inspire their youngsters with positive information and inspiration, and schools and governments wanting to promote reading more.